



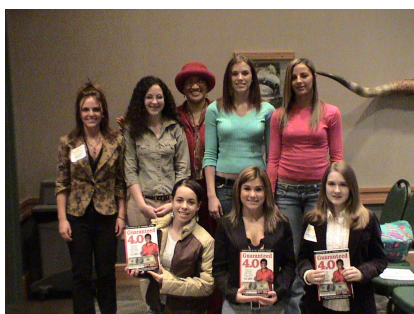
Program Overview

Guaranteed 4.0 Learning System, LLC

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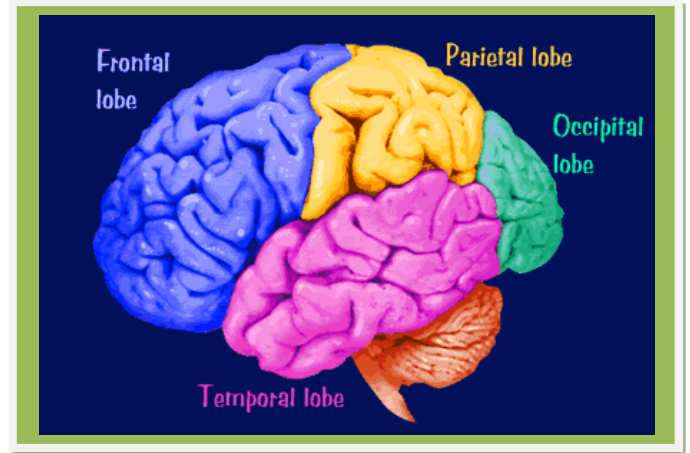
Changing the World Together - One Student at a Time!

Company Overview

The Guaranteed 4.0 Learning System is an innovative approach to learning and success! It is a Dallas-based educational consulting firm that specializes in a dynamic framework of learning. Our comprehensive learning enhancement system employs the latest research in cognitive science and ensures academic excellence – both in and out of the formal educational system.

We take the mystery out of learning!

With over 24 years of experience, we believe that everyone can learn when they are empowered with properly designed tools that allow them to overcome obstacles at various levels. Furthermore, the learning process is fueled by an irreplaceable source of motivation: the learner's own success.



Not Just a “STUDY SKILLS” Program...

“Guaranteed 4.0” does just what the title implies. This educational series details a unique learning method that is guaranteed to deliver a 4.0 GPA. The focus of these seminars is not “how to study”. Rather, we want students to LEARN HOW TO LEARN and ultimately achieve a mindset of academic excellence and success. Using this comprehensive framework, students learn simple techniques such as repetition for long-term information retention, as well as advanced strategies of critical thinking and metacognition. Students leave the seminar empowered and motivated to achieve their 4.0!

Results are Guaranteed!

If students follow the Guaranteed 4.0 plan exactly and fail to make all A's, they receive \$100!

The same guarantee has been offered in over 1,000 presentations. As an indicator of success, to date, no requests for the \$100 have been made!

Building Blocks of the Learning System

Guaranteed 4.0 Learning System, LLC

Systematic Learning, Training & Development

Types of Services: Seminars, Keynote Addresses, Consulting, Books & Multimedia

Practical Application

- 1-2-3 Approach
- What, How & Why
- Repetition → Critical Thinking

Research-based Framework

- Cognitive Science
- Edu. Psychology
- Human Performance Improvement

Management by Objectives

- Pre-conditioning
- Efficiency & Effectiveness
- Self-Efficacy

Practical Application

The Learning System provides an easy-to-follow three-step systematic framework that empowers students by enhancing their ability to learn “principles and concepts.” We address both the “WHAT to do” and “HOW to do it” for day-to-day problems encountered by the learner. Principles are further reinforced when the “WHY” behind problem-solving techniques is also addressed.

We equip learners so that they can customize their learning experiences by introducing both of the basic concepts of repetition and effective information input. This leads to advanced understanding of higher order thinking and ultimately to critical thinking.

Research-Based Framework

Focusing on “Learning HOW TO LEARN,” we leverage solid scientific research in cognitive science and applied brain-based learning theories to enhance the brain’s performance in learning. We also incorporate advanced research from the field of psychology, education, cognitive science, and human performance improvement.

Management by Objectives

We incorporate proven organizational development approaches toward the process of achieving academic excellence. By introducing concepts, such as pre-conditioning and self-efficacy, we provide students with the tools necessary to format their own effective and efficient learning plan.

Recent College & University Clients

- Arizona State University
- Central State University
- Cornell University
- Fisk University
- Georgia Institute of Technology
- Grambling State University
- Howard University
- Johnson C. Smith University
- Mississippi State University
- Missouri University of Science & Technology
- MIT
- Morehouse College
- Northern Arizona University
- Northwestern University
- Penn State University
- Purdue University
- Rochester Institute of Technology
- Sacramento City College
- San Diego State University
- San Jose State University
- Stanford University
- Tennessee State University
- Texas A&M University
- Texas Tech University
- UC-Berkeley
- UCLA
- University of Alabama
- University of Arkansas
- University of Cincinnati
- University of Florida
- University of Illinois
- University of Kansas
- University of Massachusetts
- University of Michigan
- University of Minnesota
- University of Mississippi
- University of Notre Dame
- University of Texas
- University of Wisconsin
- U.S. Coast Guard Academy
- Washington University, St. Louis
- Winston-Salem State University
- Western Michigan University

Recent Secondary Education & Non-Profit Clients

- Chicago Public Schools, IL
- Covenant Church of Pittsburgh
- Dallas Independent School District
- Inroads, Inc.
- Ithaca School District, NY
- Kearny Christian Academy, NJ
- Memphis City School District, TN
- Miami-Dade School District, FL
- National Science Foundation (Grants)
- National Society of Black Physicists
- National Inspirational Youth Conference
- Noel-Levitz
- Pathway to Teaching



Recent Corporate Clients

- 3M
 - Accenture
 - BP
 - Cisco
 - DuPont
 - Exxon/Mobil
 - HP
 - IBM
 - Intel
 - Schlumberger
 - Texas Instruments
 - Xerox
-

Our Strategic Partners

- Cosby Foundation/Central State Univ.
 - Gates Foundation/SECME
 - GEM
 - Greer-Scurlock Learning Foundation
 - JCYC Studio Publishing
 - NASA/SEMMA
 - National Society of Black Engineers
 - PSL³ – Project Student Leaders, Inc.
 - Reconciliation! Ministries International
 - Sapient Human Development (Singapore)
 - Society of Hispanic Professional Engineers
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How We can Help

For Middle & High School Students

- **Guaranteed A+ P.L.U.S. Series**
 - Please refer to Appendix A for a detailed description.

For College & Advanced Degree Learners

- **Guaranteed 4.0 Learning System Series**
 - Please refer to Appendix B for a detailed description
- **Destination: PhD Series**
 - Please refer to Appendix C for a detailed description

For Standardize Tests Takers

- **Know More System Series**
 - Please refer to Appendix D for a detailed description

For Educators, Parents & Administrators of All Levels

- **Fundamental of Brain-Based Learning Series**
 - Please refer to Appendix E for a detailed description

Guaranteed 4.0 Learning System Some Success Stories

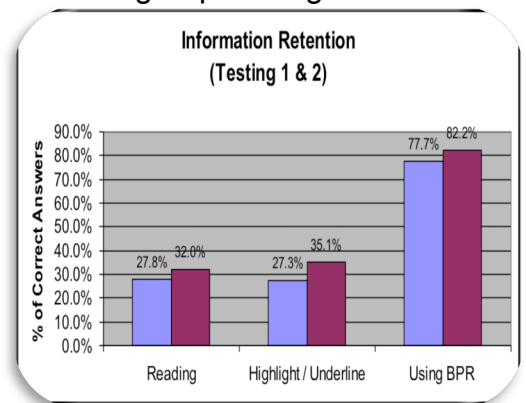
University of Massachusetts and San Diego State Study

This joint study sought to determine whether students' PUR (percentage of time they are on-plan) and their GPA data move together — that is, whether large values of PUR are associated with large values of GPA. The study found a high correlation coefficient between plan utilization and students' GPA. Students who are consistently on the Guaranteed 4.0 plan will perform better academically than their peers. In fact, the case study student group provides a great contrast of the GPA change. The average GPA for students with over 90% plan utilization is 3.80 versus 1.08 for students who are on plan less than 40% of time. The average GPA difference is 2.72!

Prominent West Coast Research Institute

A prominent West Coast research institute gave three groups of thirty participants each twenty minutes to read a general purpose article. The "Control" group read the article without any additional action. The "Highlight" group was allowed to highlight, circle and underline while reading. The "BPR" group was given fifteen minutes instruction on how to do BPR, including one practice BPR prior to reading the article. All participants were given a quiz based on the material read. In Test 1a the "Control" and Highlight" group's test scores averaged 27% while the "BPR" group averaged 77%.

For the second test, administered 48 hours following Test 1, the groups were given five minutes to review the same article as in Test 1. The "Control" group reviewed the article without any additional action, while the "Highlight" and "BPR" groups reviewed their own personally notated copies of the article utilized in Test 1. Participants were then given the same quiz as in Test 1 (same content, question order changed). In Test 2 the scores increased to 32% ("Control" group), 25% ("Highlight" group) and 82% ("BPR" group).



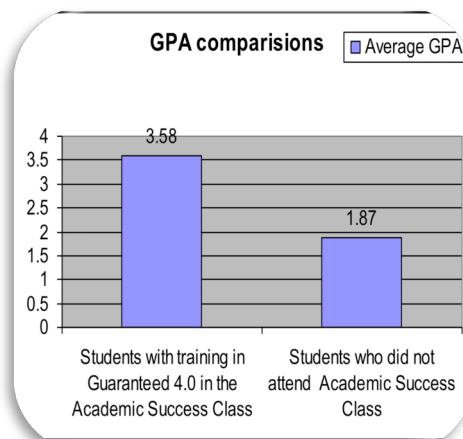
University of Notre Dame



The Guaranteed 4.0 Learning System is the framework for a semester-long course offered at the University of Notre Dame. After the first series of 4.0 seminars, 60% of the students enrolled that semester achieved GPA improvements. After the second semester's presentations, Dr. Joy Vann-Hamilton, Notre Dame's Assistant Provost at the time, reported **marked improvements in 70% of her students' grades**. Dr. Vann-Hamilton also experienced a GPA improvement in her own graduate studies.

Arizona State University

In fall 2003, the Fulton School of Engineering began its first National Action Council for Minorities in Engineering (NACME) class of scholars. The third class of freshmen began their studies in the fall of 2005, with the addition of the 4.0 learning principles added to their program. A marked difference was noted between the first two cohorts of students and the year three students. The average GPA for students who did not have the benefit of the 4.0 plan was 3.04 for the fall 2003 cohort and 2.85 for fall 2004, while the fall 2005 cohort had an average GPA of 3.63.



Mississippi Alliance for Minority Participation (MAMP)

Dr. Charles Alexander, former State MAMP Coordinator and Professor of Mathematics at the University of Mississippi, described *Guaranteed 4.0* as the centerpiece of their program, involving approximately 100 students per year. He reported, "Since incorporating this program four years ago, **our students' GPAs have dramatically increased by an average of .62.**" This resulted from a complete incorporation of the 4.0 Plan into their students' four-year curriculum.

Ithaca High School, New York

A statistical analysis of a pilot program, involving 68 students that were "on-plan," was performed to measure the success of the program. It was determined that 43% of these students experienced a GPA increase. Furthermore, we can state with confidence that this group of students' grades showed *statistically significant* improvement, as the **average GPA increase of these students was 0.444.**

Texas Tech University

Focusing its retention effort on incoming freshman, Texas Tech University integrated *The Guaranteed 4.0 Learning System* as part of its orientation process. Over the last five years, the 4.0 seminar has been presented to all incoming engineering freshmen, totaling more than 3,000 students. As a result of this comprehensive retention plan and the incorporation of the Guaranteed 4.0 Learning System, Texas Tech University can proudly report a **100% increase in the number of engineering students boasting a 4.0 GPA.**

University of Maryland

Guaranteed 4.0 learning principles were introduced into the S.T.E.M. program at the University of Maryland. Working with underrepresented minority students, the program saw a dramatic increase in the number of students receiving a 3.0 or greater GPA (18% increase between fall 2006 and spring 2007), and a diminished percent of students receiving a 2.0 GPA or less (17% decrease between fall 2006 and spring 2007—students who effectively left academic probation). There was also a 2.04 GPA difference between students who were on plan 30-40% of the time (1.8 GPA) and students who were on plan 90% of the time (3.84 GPA).

University of Michigan

In 2007, Guaranteed 4.0 introduced their principles to a group of University of Michigan students from the College of Engineering. Over the span of one term (winter to fall), students in the program saw an average GPA increase of 0.339. Students who were on plan 90% of the time had an average GPA of 3.725 as opposed to students only on plan 40% of the time (average GPA of 1.8).

University of Michigan M-STEM Program

\The Guaranteed 4.0 program contributed to the success of underrepresented minority engineering students enrolled in the University of Michigan's Fall 2008 M-STEM Program. The overall GPA for students enrolled in M-STEM was 3.218, compared with an overall GPA of 3.152 for all College of Engineering students and an overall GPA of 2.833 for underrepresented minority students who did not participate in the M-STEM Program.

Appendix A

“Guaranteed A+ P.L.U.S.

- Preparing Learners for Ultimate Success”

| | |
|--|---|
| Target Audience | <ul style="list-style-type: none">• Grades 5 through 12• Selected seminar topics for educators, tutors & parents |
| Guaranteed A+ PLUS Component Seminars | |
| Seminar I | The Basic 3 Steps for all A's |
| Workshops | Practical Application <ul style="list-style-type: none">• Workshop 1 Time Management-Plan For Success• Workshop 2 A+PLUS Plan Simulation |
| Seminar II | Supporting the Plan by Tipping the Brain <ul style="list-style-type: none">• (Option A) Teacher/Staff Version• (Option B) Parent Version• (Option C) Tutor Version |
| Seminar III | It's Midterm - How to Catch Up Without Falling Behind |
| Seminar IV | It's Finals - There is Always Hope! |

A+ PLUS Seminar 1: The Basic 3 Steps for All A's

Take the mystery out of learning with the *Guaranteed A+ PLUS Learning System!*

This seminar condenses our 24+ years of experience working with students, from 4th graders to PhD candidates, into a dynamic, yet simple, 3-step systematic strategy, with proven results for all learners.

Follow the plan and make straight A's, or we'll give you \$100!

We will show you how to do the following:

- Remember important information you read, in one simple step
- Master any math or science class
- Reduce your study time through increased learning effectiveness
- Understand secret rules regarding your teachers
- Manage stress, before it manages you and your grades
- Prepare for the SAT and ACT easily and efficiently
- And much more...

A+ PLUS Workshops: Practical Application

Workshop 1 Time Management-Plan for Success

This follow-up session focuses on exercising the learning tools of the system, providing students with valuable hands-on experience. Participants will also perform an individual time analysis and be equipped with a personalized weekly schedule that will prepare them for academic success. Students will leave this section of the series with the confidence needed to effectively utilize the tools of the Guaranteed A+ PLUS Learning System.

Workshop 2 A+ PLUS Plan Simulation

In this workshop, students learn to “live” the Guaranteed A+ PLUS plan! This simulated experience allows students to understand the principles of Guaranteed A+ PLUS, practice the plan, and develop habit-forming behaviors that ensure an academic lifestyle of excellence. Each student will experience the plan in real-time to further emphasize the principles of the learning system. Additionally, this workshop provides students with a comfortable atmosphere that assists them in developing the necessary confidence to stay “on-plan”.

A+ PLUS Seminar II: Supporting the Plan by Tipping the Brain **(Customize for Teacher/Staff, Parent & Tutor)**

This seminar identifies the roles of faculty, staff, and parents in supporting students while implementing the Guaranteed A+ PLUS Learning System. We will present techniques to help students stay “on-plan”. While Seminar I provides students with a comprehensive framework for academic achievement; faculty, staff members and parents are key motivators in ensuring that students receive the maximum benefits.

A+ PLUS Seminar III: **It’s Midterm!-Catching Up Without Falling Behind”**

This seminar supports students that are experiencing academic difficulty at any level. Presented at a term’s midpoint, it re-motivates students and provides practical tools for academic success. The process teaches students how to catch up on past assignments while maintaining their current workload. This seminar is customized, based on students’ unique academic challenges.

A+ PLUS Seminar IV: **Prep for Finals! “There is Always Hope!”**

Students are instructed in Guaranteed 4.0 techniques to ensure they are studying with maximum efficiency. By applying steps from the Guaranteed A+ PLUS Plan, students are prepared for a strong finish while developing a new mindset for the next academic term.

Appendix B

“Guaranteed 4.0 Learning System”

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| Target Audience | <ul style="list-style-type: none">• College & Non-Traditional Students• Selected seminar topics for faculty, staff, tutors & mentors |
| Guaranteed 4.0 Component Seminars | |
| Seminar I | The Basic 3 Steps for a 4.0 GPA |
| Workshops | Practical Application <ul style="list-style-type: none">• Workshop 1 Time Management-Plan For Success• Workshop 2 4.0 Plan Simulation |
| Seminar II | Supporting the Plan by Tipping the Brain <ul style="list-style-type: none">• (Option A) Faculty/Staff Version• (Option B) Mentor Version• (Option C) Tutor Version |
| Seminar III | It's Midterm - How to Catch Up Without Falling Behind |
| Seminar IV | It's Finals - There is Always Hope! |

4.0 Seminar 1- The Basic 3 Steps for All A's

This educational seminar details a unique study method that is guaranteed to deliver a 4.0 grade point average. The seminar is presented in a dynamic and motivational format, while providing result-oriented action steps. These steps help students define priorities and establish realistic expectations.

Step 1 teaches the learner how to maximize class time and provides insight into the unwritten rules of the academic classroom.

Step 2 firmly establishes the concept of utilizing the instructor's knowledge, expertise, and experience to further the student's understanding of the course material.

Step 3 instructs students on the “What, When, Why & How” of the brain-based learning techniques for obtaining a straight-A average. The old way of thinking, and studying, is challenged. Students receive specific instruction on reading retention, classroom behavior, note-taking, concept analysis and test taking.

This seminar focuses on turning the brain's stages of learning into a practical and systematic approach to academic excellence. Learning is de-mystified, and enhanced, when students follow the simple 3-step plan. **If students follow the plan and fail to obtain a 4.0 GPA, they will receive \$100 from the seminar's founder.**

4.0 Workshops: Practical Application

Workshop 1 Time Management-Plan for Success

This follow-up session focuses on exercising the learning tools of the system and provides students with valuable hands-on experience. Participants will also perform an individual time analysis and

be equipped with a personalized weekly schedule that will prepare them for academic success. Students will leave this section of the series with the confidence needed to effectively utilize the tools of *The Guaranteed 4.0 Learning System*.

Workshop 2 **4.0 Plan Simulation**

In this workshop, students learn to “live” the Guaranteed 4.0 plan! This simulated experience allows students to understand the principles of Guaranteed 4.0; practice the plan; and develop habit-forming behaviors that ensure an academic lifestyle of excellence. Each student will experience the plan in real time to further emphasize the principles of the learning system. This workshop also provides students with a comfortable atmosphere that assists them in developing the necessary confidence to stay “on-plan”.

4.0 Seminar II – Supporting the Plan by Tipping the Brain **(Customize for Teacher/Staff, Parent & Tutor)**

This seminar identifies the role of faculty, staff, mentors, and tutors in supporting students implementing *The Guaranteed 4.0 Learning System*. We will present techniques to help students stay “on-plan”. While Seminar I provides students with a comprehensive framework for academic achievement; faculty, staff mentors and tutors are key motivators in ensuring that students receive the maximum benefit from the Guaranteed 4.0 Plan.

4.0 Seminar III: **It’s Midterm!-Catching Up Without Falling Behind”**

This seminar supports students that are experiencing any level of academic difficulty. Presented at a term’s midpoint, it re-motivates students and provides practical tools for academic success. The process teaches students how to catch up on past assignments, while maintaining their current workload. This seminar is customized based upon students’ unique academic challenges.

A+ PLUS Seminar IV: **Prep for Finals! “There is Always Hope!”**

Students are instructed in Guaranteed 4.0 techniques to ensure they are studying with maximum efficiency. By applying steps from the Guaranteed 4.0 Plan, students are prepared for a strong finish and also begin to develop a new mindset for the next term.

Appendix C

“Destination: PhD”

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| Target Audience | <ul style="list-style-type: none">• Undergraduate Juniors & Seniors• Master & PhD level students |
| Destination: PhD Component Seminars | |
| Seminar I | The Basic 3 Steps PLUS |
| Workshops | Practical Applications <ul style="list-style-type: none">• Workshop 1 – Project Management Approach to Time Management• Workshop 2 – Destination: Ph. D. Plan Simulation |

Destination: PhD Seminar I- The Basic 3 Steps PLUS

“Destination: PhD” is a Guaranteed 4.0 Seminar series designed specifically to aid in navigating the process and potential challenges of graduate work. This series addresses both tangible and intangible obstacles students encounter in their pursuit of advanced degrees. Empowered with Guaranteed 4.0’s learning principles, students will have greater insight and competitive advantage in their Masters and PhD work.

The seminar is presented in a dynamic and motivational format, while providing results-oriented action steps. These steps help students define priorities and establish realistic expectations with concrete and practical instructions. The curriculum also provides powerful organization tools for thesis and dissertation research and writing. Students, utilizing the system, develop critical analysis and synthesis skills that help them become mature and independent research scholars.

Destination: PhD Workshop I- Project Management Approach to Time Management

This follow-up session introduces a 4.0 Project Management System for graduate students. The workshop provides students with valuable hands-on experience in effective project management techniques. Students will learn essential project management concepts necessary to turn challenging situations into advancement opportunities. By transforming the often complex PhD process into manageable tasks, students receive the benefits of a results-orientated project management system while reducing stress and frustration caused by ineffectiveness.

Participants will also perform a time analysis equipping them with a personalized weekly schedule and preparing them for academic success. Students will leave with the confidence needed to effectively utilize their 4.0 tools in navigating the advanced degree process.

Destination: PhD Workshop II – Plan Simulation

In this workshop, students learn to “live” the Guaranteed 4.0 plan! This simulated experience allows students to understand the principles of Guaranteed 4.0, practice the plan, and develop habit-forming behaviors, ensuring an academic lifestyle of excellence. Each student will experience the plan in real time to further emphasize the principles of the learning system. The workshop also provides students with a comfortable atmosphere that assists them in developing the necessary confidence to stay “on-plan.”

Appendix D

Know More System: Success Strategies for Test Preparation

In our current academic environment, standardized tests in secondary schools, as well as in higher education, have become more important. While universities and graduate schools have always maintained that standardized test scores are not the sole determining factor for admission and scholarships, students who have higher scores are generally more favorable candidates.

Moreover, many people are required to pass licensure exams to begin their careers or to stay current within their fields. Professional certification, even if it is not an employment requirement, provides an enormous competitive advantage.

In conjunction with leading U. S. educators, we have developed the “Know More System” – a comprehensive framework to empower learners on effective test-preparation and test-taking techniques.



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| Target Audience | <ul style="list-style-type: none"> • Learners Preparing for Standardized/Qualifying Exams |
| Know More System Component Seminars | |
| Seminar 1 | <p>Know More System: The Basic 3 Steps This seminar is designed to share test-prep strategies to increase results on exams. (Content is not test specific)</p> |
| Workshops A | <p>Success Strategies for Standardized Tests For Students</p> <ul style="list-style-type: none"> ○ State-Mandated Proficiency, SAT, ACT ○ GMAT, GRE, MCAT, LSAT |
| Workshop B | <p>Success Strategies for Professional Licensing Exams</p> <ul style="list-style-type: none"> ○ Teacher Certification Exams ○ Real-Estate Licensing Exam ○ Professional Engineer Exams ○ And more... |

Know More System Seminar I: The Basic 3 Steps

This seminar is designed to share test-prep strategies to increase results on exams. Participants will learn the following critical success factors for any standardized testing scenario:

- Brain-based strategies for accelerated learning
- Test content and context decoding
- Test immersion maximization by focusing on principles and concepts
- Test anxiety reduction to deal with underlying barrier to success
- Motivational strategies to “Focus on Purpose”
- Leverage of mentoring/coaching programs
- And more...

Appendix E

Fundamentals of Brain-based Learning

For 2,000 years there have been primitive models of how the brain works. Up until the mid 1900s the brain was compared to a city's switchboard. Brain theory in the 1970s spoke of the right and left-brain. Later, Paul McClean developed a concept of the Triune Brain which refers to the evolution of the human brain in three parts. In this theory McClean hypothesized that survival learning is in the lower brain, emotions were in the mid-brain, and higher order thinking took place in the upper brain. Currently, brain-based education embraces a more holistic view of the brain -- one that is more systems-based - the whole being greater than the sum of its parts.

During the last two decades neuroscientists have been doing research that has implications for improved teaching practices. They have obtained much information on how the brain works from autopsies, experiments, and different types of scans -- MRIs, EEGs, PET and CAT scans. Information has been gleaned as neuroscientists construct clinical studies that use double blind, large, diverse, multi-age, multicultural groups of people to gather reliable information. This information has helped determine how human learning actually occurs. In essence, these scientists have been peering into the little black box in order to determine how the brain processes and retains information. Thus, technology in medicine has paved the way for many new learning innovations.

The brain revolution has far-reaching implications beyond education. Therefore, this professional development area is not only for educators. Trainers, parents, administrators, consultants, staff developers and professional facilitators are all encouraged to participate and jump-start their knowledge of the brain to the next level!

Depending on the need of the participants; the duration of these seminar can be customized from 3 hours, covering 1-2 specific areas, to 3 days, focusing on overall brain-based learning with application steps. **We offer certification of through Geer-Scurlock Learning foundation for completion** of various modules within this series.

Some benefits of our customized Educational Neuroscience curriculum

- Build Sky-High Confidence for Teaching/Training
- Gain In-Depth Insights, Practical Tools and Applications
- Teach & Train with Less Stress and More Impact
- Work Less & Make a BIGGER Difference to your Students & Audiences
- Experience More Joy in your Work
- Less Preparation Time



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| Target Audience | • Professional Development Seminars for Educators |
| Fundamentals of Educational Neuroscience Component Seminars | |

Understand the Learning Brain: an Overview

Do you want to learn how to present information in a way that builds active engagement, stronger audience memory and recall, as well as immediate application? Our professional development focuses on understanding basic brain research and how it relates to educational and training issues, such as attention, memory recall, motivation, and understanding. Through hands-on experiences, participants learn what happens to information when it enters the brain, and practical strategies on how to keep it there for more than three seconds!

This powerful and practical seminar is a holistic approach to understand learning, memory, and how the brain acquires, processes and interprets information. The seminar synthesizes the latest brain research into a powerful set of training tools and strategies for integrating critical thinking skills into any classroom. In addition to examining remarkable new research, it also continues Guaranteed 4.0's tradition of translating high-end technical information into effective classroom strategies and activities that benefit learners.

The Learning Brain: from Theories to Applications

This program focuses on equipping participants with knowledge of how breakthroughs in brain research, student achievement, instructional leadership, and educational neuroscience can be translated into best practices in classrooms and schools. Going beyond an overview of educational neuroscience; it focuses on the next level of integration of theories and application. Some sample topics covered by the seminar are:

- Critical actors in accelerated learning and development
 - Meaning-making and why it is so difficult for learners
 - Intelligence, thought and consciousness
 - Neural aspect of learning and memory
 - The social brain's role in learning
 - New research in plasticity in brain development
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Deliver Your Message with the BRAIN in mind

- Dynamic Presentation Principles for Today's Short Attention Span

Do you want to make more impactful presentations? Do you have frustrated learners who don't remember the information after a class? This seminar focuses on dynamic neuroscience principles for today's short attention span. This workshop will introduce a powerful and comprehensive framework for conducting an effective meeting, seminar, or presentation. You will learn how to "speak to the BRAIN!" by ...

- Fully engaging the brain with action & words
 - Utilizing the connection between group interaction & emotional safety
 - Fostering cooperation, without fail, among participants
 - Leveraging under-utilized presentation tools for technical information
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Fundamentals of Educational Neuroscience

- Supporting the Plan by Tipping the Brain

This seminar combines proven frameworks from *The Guaranteed 4.0 Learning System* with teaching methods that encourage students to learn concepts, as well as skills for deep understanding across all content areas. It is an indispensable tool for all educators in both secondary and higher education who want to better understand the way learners process and retain information.